

Dear Business Owner:

The Collinsville Area Soccer Association (CASA) is seeking sponsorships for our **52nd soccer season**, which kicks off in the fall of 2021. Your financial support helps provide uniforms, soccer balls and the monetary resources to maintain and upgrade our facilities. We anticipate that **over 750** local boys and girls, ages 4 to 14, will participate this year. Without your support, CASA and its many volunteers could not continue to provide this recreational program for the community.

To continue providing a quality, affordable soccer program for local youth, we need the financial support of local businesses like yours. As a not-for-profit organization, CASA is totally dependent on community support. CASA offers several types of sponsorships: Tots Division (approximately 8-10 teams), Field, and Team Sponsorships, as well as Concession Stand and Concession Golf Cart. Each of these opportunities is described in more detail below.

## CASA Field Sponsors receive the following benefits:

- Your business name on a banner (approximately 4ft x 8ft) will be displayed on one of the CASA's four (4) permanent fields. This is an exclusive opportunity, as no other business name will be displayed on the field.
- A link to your business website will be placed on CASA's website (placement will occur during the pre-season, or within two
  weeks of receipt of the sponsorship after the beginning of pre-season). It will remain on the website until the following season.

## CASA Tots Division Sponsor and Team Sponsors receive the following benefits:

- Your business logo will be printed on the sponsored team's jerseys. The players wear their jerseys throughout preseason and regular season games. The Division Sponsor's business logo is on all the team jerseys in that division. This is an exclusive opportunity, as no other business name will be displayed on the jerseys.
- A sponsorship plaque with your team's photo will be provided, to display at your business. The Division Sponsor will
  receive a plaque from each of the teams in the division they sponsor.
- A link to your business website will be placed on CASA's website (placement will occur during the pre-season, or within two
  weeks of receipt of the sponsorship after the beginning of pre-season). It will remain on the website until the following season.

In addition to the sponsorship opportunities described above, please inquire about our **2021 Brick Paver Program** that will be available this fall as we permanently commemorate our **50th Anniversary** that we successfully celebrated in 2018. We would like to offer the opportunity to honor those that have supported/participated in our organization over the years. The overall benefit CASA sponsors receive is the increased public exposure and goodwill generated by supporting the local community. To secure your space as a CASA sponsor, please complete the sponsorship information on the back of this letter. Sponsorships are accepted on a first-come, first-served basis, please return no later than **June 30, 2021**.

If your business has products or services that you would be willing to donate to our organization, please contact us in that regard as well. We appreciate any support. If you have additional ideas or questions about sponsoring a CASA team or soccer field, please contact the CASA Board by visiting the website at www.collinsvillesoccer.org. Thank you again for your support!

Sincerely.

Derrek Detjens President, CASA Board of Directors

... providing recreational youth soccer since 1968

## **2021 CASA SEASON SPONSORSHIPS**

We would like to sponsor:



Concession Stand - \$200 (sign approximately 12"x36" posted at the concession stand) □ Concession Golf Cart - \$200 (sign approximately 13"x41" posted on the side panel of the concession golf cart)

□ 1st Time Sponsor

Returning Sponsor

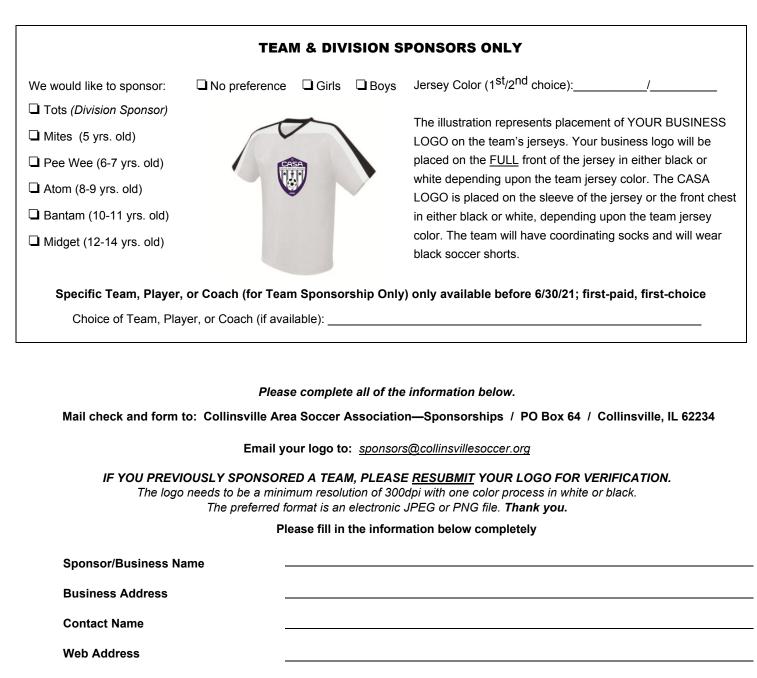
Delease provide us more information about CASA's Brick Paver Program.

□ Tots Division - \$1,000

□ Please provide us more information about higher levels of sponsorship.



□ We would like to give a one-time gift to help support CASA: □ \$25 □ \$50 □ \$100 □ Other:\$\_\_\_\_



Email

Phone

Notes/Comments