



www.collinsvillesoccer.org

P0 Box 64 ★ 960 McDonough Lake Rd ★ Collinsville, Illinois 62234

Dear Business Owner:

The Collinsville Area Soccer Association (CASA) is seeking sponsorships for our **52nd soccer season**, which kicks off in the fall of 2021. Your financial support helps provide uniforms, soccer balls and the monetary resources to maintain and upgrade our facilities. We anticipate that **over 750** local boys and girls, ages 4 to 14, will participate this year. Without your support, CASA and its many volunteers could not continue to provide this recreational program for the community.

To continue providing a quality, affordable soccer program for local youth, we need the financial support of local businesses like yours. As a not-for-profit organization, CASA is totally dependent on community support. CASA offers several types of sponsorships: Tots Division (approximately 8-10 teams), Field, and Team Sponsorships, as well as Concession Stand and Concession Golf Cart. Each of these opportunities is described in more detail below.

CASA Field Sponsors receive the following benefits:

- Your business name on a banner (approximately 4ft x 8ft) will be displayed on one of the CASA's four (4) permanent fields. This is an exclusive opportunity, as no other business name will be displayed on the field.
- A link to your business website will be placed on CASA's website (placement will occur during the pre-season, or within two weeks of receipt of the sponsorship after the beginning of pre-season). It will remain on the website until the following season.

CASA Tots Division Sponsor and Team Sponsors receive the following benefits:

- Your business logo will be printed on the sponsored team's jerseys. The players wear their jerseys throughout pre-season and regular season games. The Division Sponsor's business logo is on all the team jerseys in that division. This is an exclusive opportunity, as no other business name will be displayed on the jerseys.
- A sponsorship plaque with your team's photo will be provided, to display at your business. The Division Sponsor will receive a plaque from each of the teams in the division they sponsor.
- A link to your business website will be placed on CASA's website (placement will occur during the pre-season, or within two weeks of receipt of the sponsorship after the beginning of pre-season). It will remain on the website until the following season.

In addition to the sponsorship opportunities described above, please inquire about our **2021 Brick Paver Program** that will be available this fall as we permanently commemorate our **50th Anniversary** that we successfully celebrated in 2018. We would like to offer the opportunity to honor those that have supported/participated in our organization over the years. The overall benefit CASA sponsors receive is the increased public exposure and goodwill generated by supporting the local community. To secure your space as a CASA sponsor, please complete the sponsorship information on the back of this letter. Sponsorships are accepted on a first-come, first-served basis, please return no later than **June 30, 2021**.

If your business has products or services that you would be willing to donate to our organization, please contact us in that regard as well. We appreciate any support. If you have additional ideas or questions about sponsoring a CASA team or soccer field, please contact the CASA Board by visiting the website at www.collinsvillesoccer.org. Thank you again for your support!

Sincerely,

Derrek Detjens
President, CASA Board of Directors

2021 CASA SEASON SPONSORSHIPS

We would like to sponsor:

- Team - \$225 Tots Division - \$1,000 Concession Stand - \$200 Concession Golf Cart - \$200
(sign approximately 12"x36" posted at the concession stand) (sign approximately 13"x41" posted on the side panel of the concession golf cart)
- Field - \$550
- Please provide us more information about CASA's Brick Paver Program. **NEW!**
- Please provide us more information about higher levels of sponsorship. 1st Time Sponsor
 Returning Sponsor
- We would like to give a one-time gift to help support CASA: \$25 \$50 \$100 Other:\$ _____

TEAM & DIVISION SPONSORS ONLY

We would like to sponsor: No preference Girls Boys Jersey Color (1st/2nd choice): _____ / _____

- Tots (*Division Sponsor*)
- Mites (5 yrs. old)
- Pee Wee (6-7 yrs. old)
- Atom (8-9 yrs. old)
- Bantam (10-11 yrs. old)
- Midget (12-14 yrs. old)



The illustration represents placement of YOUR BUSINESS LOGO on the team's jerseys. Your business logo will be placed on the FULL front of the jersey in either black or white depending upon the team jersey color. The CASA LOGO is placed on the sleeve of the jersey or the front chest in either black or white, depending upon the team jersey color. The team will have coordinating socks and will wear black soccer shorts.

Specific Team, Player, or Coach (for Team Sponsorship Only) only available before 6/30/21; first-paid, first-choice

Choice of Team, Player, or Coach (if available): _____

Please complete all of the information below.

Mail check and form to: Collinsville Area Soccer Association—Sponsorships / PO Box 64 / Collinsville, IL 62234

Email your logo to: sponsors@collinsvillesoccer.org

IF YOU PREVIOUSLY SPONSORED A TEAM, PLEASE RESUBMIT YOUR LOGO FOR VERIFICATION.

The logo needs to be a minimum resolution of 300dpi with one color process in white or black.

*The preferred format is an electronic JPEG or PNG file. **Thank you.***

Please fill in the information below completely

Sponsor/Business Name _____

Business Address _____

Contact Name _____

Web Address _____

Email _____

Phone _____

Notes/Comments _____